



SHORTMUS PRODUCTIONS
2112 Mount Holly Street
Baltimore, MD 21216

To Whom It May Concern

Baltimore DC One Caribbean Carnival will be held this year on **July 9th & 10th 2022**. Our organization (Shortmus Productions) is currently entering into its 23rd year as a participant and in keeping with our portfolio of the promotion of St Vincent and Grenadines on the International level, we welcome and value this opportunity to showcase our nation's culture on such a 'grand stage'. This allows us to give our country much needed visible representation. It also allows us to showcase our heritage and our many cultural depictions and affords us the opportunity to join with the Caribbean Community.

This event with all of its beauty and splendor attracts more than one hundred thousand persons. It also attracts most of the mainstream media that increases the visibility of the event. We would very much like to continue our participation in this event and are kindly requesting your sponsorship to ensure such.

There are varying levels of sponsorship that we are hoping will be of interest to you;

- 1) Sponsorship of a child in the parade - a \$250.00 USD value.

We are proud to announce that through the generosity of companies like yourself, we are able to sponsor children in the carnival parade and would like to increase the numbers as we grow.

- 2) Displayed Banners in the forms of physical printed and through our digital LED billboard screen on the Float/Truck. Banner Packages range from;
 - a. \$500.00 (USD) to \$2,000.00 (USD) for printed on mesh fabric and
 - b. \$500.00 (USD) to \$3000.00 (USD) for digital.



Digital banners rates are as follows:

- a. 5 seconds \$500.00.
- b. 10 seconds \$1000.00.
- c. 15 seconds \$1500.00.
- d. 30 seconds \$2500.00.

Digital ads will be cycled on our billboard throughout the day and all ads must be prerecorded in high definition.

3) Major sponsorship of the float during the parade on Saturday July 11th, 2022 and access to a booth during the festival in the park on Sunday July 12th, 2022 for display and distribution of your promotional materials and sale of products.

We look forward to partnering with you in the preservation and promotion of our heritage and culture.

Sincerely,

Kenley John
Band-leader.